

White City Community Centre, India Way, White City Estate, London, W12 7QT

20th October 2014

Re: Australia Road Corridor and SuDS scheme

I am writing on behalf of White City Residents Association to offer full support for the above scheme. I would additionally commend the manner in which the scheme was developed. Communication was made with the community prior to any decisions being taken about repairs and maintenance for the area and officers of the Transport and Technical Services department were extremely open and responsive to listening to and implementing this scheme, which was developed with ideas from the community. There has been consultation with the community using a variety of channels and the information about the scheme has been fully available at all stages. In addition to various consultation initiatives carried out by officers, as Chairperson of the WCRA I was given regular progress reports, allowing me to update the community accordingly.

The scheme itself will have a tremendously positive impact on the area and will act as a catalyst to make additional improvements to adjoining sites. The scheme integrates in a way that has previously been lacking and will provide a focal point for residents. The few areas of open space we have in the area are extremely valuable to us and with the attention to creativity, natural environment and shared space for residents to enjoy this will do much more than just repair or improve a street.

It is particularly important to note how responsive the scheme is to the needs of children, as this stretch sits between The Randolph Beresford Early Years Centre and several play areas. The stretch of road leads to the archway in to Wormholt Park through the new Parkview Health Centre and will effectively create a green and welcoming thoroughfare through the estate and in to Wormholt Park. It will additionally create a space that can be used much more for community events such as the W12 festival sponsored by the Big Local.

This will, without doubt, be an example of what can be achieved by working together from an early stage to make improvements and create designs that both fulfil the duty to maintain and repair whilst seeking to create and improve in a way that is imaginative and responds to the needs and aspirations of a community.

We therefore offer our endorsement for this and strongly encourage full support for a scheme that everyone can be proud of.

Yours faithfully,

Harry Audley Chairperson – White City Residents' Association